

Instructional Design for Online Educators™ Online

3 GRADUATE CREDIT HOURS

Improve your skills with an online graduate class from PLS 3rd Learning. Discover practical, research-based strategies that impact student learning. Grow with frequent, practical coaching from an experienced instructor. Collaborate with colleagues from around the globe. **Register today at PLSClasses.com.**

Course Description:

Explore the principles and best practices of successful online course design. Practice specific instructional design skills with multiple learning tools. Develop an online unit and prepare to develop an online course through class activities, collaboration with colleagues, and dedicated coaching from the course instructor.

Key Outcomes:

- Create measurable goals and objectives for an online course.
- Design online assessment activities to evaluate student performance.
- Select appropriate instructional strategies to support student learning in an online course.
- Prepare an online course for implementation using various multimedia, authoring, and delivery tools.

Sample Assessments:

Assessment 3-2: Instructional Activity Creation/Assessment Review

1. Review the culminating assessment you created for your unit. Consider these questions:
 - a. What knowledge should students be able to access?
 - b. What background knowledge do students have?
 - c. What special learning needs do students have, and how can I address those needs?
 - d. What skills must students acquire?
 - e. What resources should students access?
 - i. Can I provide a range of resources?
 - ii. Can I give students choice in what they access?
 - f. In what ways will I provide feedback for student throughout the unit?
2. Create two instructional activities that will prepare your students for your unit's assessment. Include the following:
 - a. Multiple pathways for students to progress through the content.
 - b. Scaffolding for students.
 - c. Appropriate application of adaptive and assistive technologies for students with special needs.
 - d. Opportunities for students to practice the skills they will demonstrate.
 - e. Feedback on student skills.
3. Post a summary of your students' needs.

Assessment 4-4: Unit Plan

1. Compile and finalize all the elements needed to develop your unit.
2. Post your completed unit plan to "Assignments." Include the following:
 - a. Alignment to all appropriate standards and outcomes.
 - b. Clear organization of the content/flow of work.
 - c. All content (or links to content).
 - d. All activities and assessments.
 - e. Scoring tools for all graded assessments.
 - f. Any additional info that clarifies the content, flow, and expectations of the unit.

Alignment to Standards:

This course aligns to iNACOL's National Standards for Quality Online Courses and Teaching and Charlotte Danielson's *Framework for Teaching* components 1A, 1B, 1C, 1D, 1E, 1F, 2B, 3A, 3C, 3D, 4A, 4B, 4E, and 4F.

Available at PLSClasses.com:

- Class Schedules
- Course Syllabi
- Instructor Profiles
- FAQs

Deposit required. Visit PLSClasses.com for details.

Please be aware that each state and educational district has its own guidelines and rules. It is your responsibility to make sure that our courses fulfill your school's requirements for professional certification.

To learn more about our online classes or to register,
visit PLSClasses.com or call 866.757.2527.

Dear Educator,

PLS 3rd Learning has been committed to the educational community since 1969. Dedicated to supporting teacher effectiveness in K-12 schools, we have impacted the daily practice of more than a half million educators to date. Our graduate level and professional development courses—which are designed and delivered by experienced educators—are rooted in research-based practices, vigorous coursework, and relevant technologies.

Courses are robust, well-researched, and structured.

Our reference library features resources from well over 100 experts in education, and our courses cite a wide variety of published works in educational theory and design. Individual courses have specific time requirements, durations, assignments, threaded discussion posts, and other forms of participation due by the end of each module. Most classwork is asynchronous, allowing flexibility for online students. Maintaining a routine schedule enriches discussion and interaction.

Each course is led by an experienced educator.

Our course instructors have firsthand experience working with superintendents, administrators, teachers, and students. As qualified content experts and course facilitators for online community and collaboration, each instructor oversees the entire learning experience; connects with participants through class discussions, private messages, and synchronous chats; provides timely, meaningful feedback after each assignment; and is required to be present and active at least once every 24 hours (although most are online often throughout the day).

Assignments revolve around a community of learners.

Typical assignments include small and large group class discussions, collaborative projects, and job-embedded activities. In most instances, assignments require participants to make meaningful contributions to the online class community. Instructors read every discussion and response, adding questions and comments to guide participants toward deeper insights and awareness. Other learning activities are submitted privately to the facilitator for further feedback and grading.

Today's K-12 educators face unprecedented pressure from politicians, taxpayers, and parents to boost student performance with fewer resources. PLS 3rd Learning understands this pressure and is well-prepared to support your team with time-tested, research-based, and highly engaging professional development and graduate courses. We would welcome the opportunity to learn how we might contribute to your continued success.

For more information, please visit PLSClasses.com.

Yours in education,

Chris Juhasz
Sr. VP for Professional Growth
cjuhasz@PLS3rdLearning.com
484.550.7505

Mary Arnold
Director of Course Development
marnold@PLS3rdlearning.com
610.421.4334